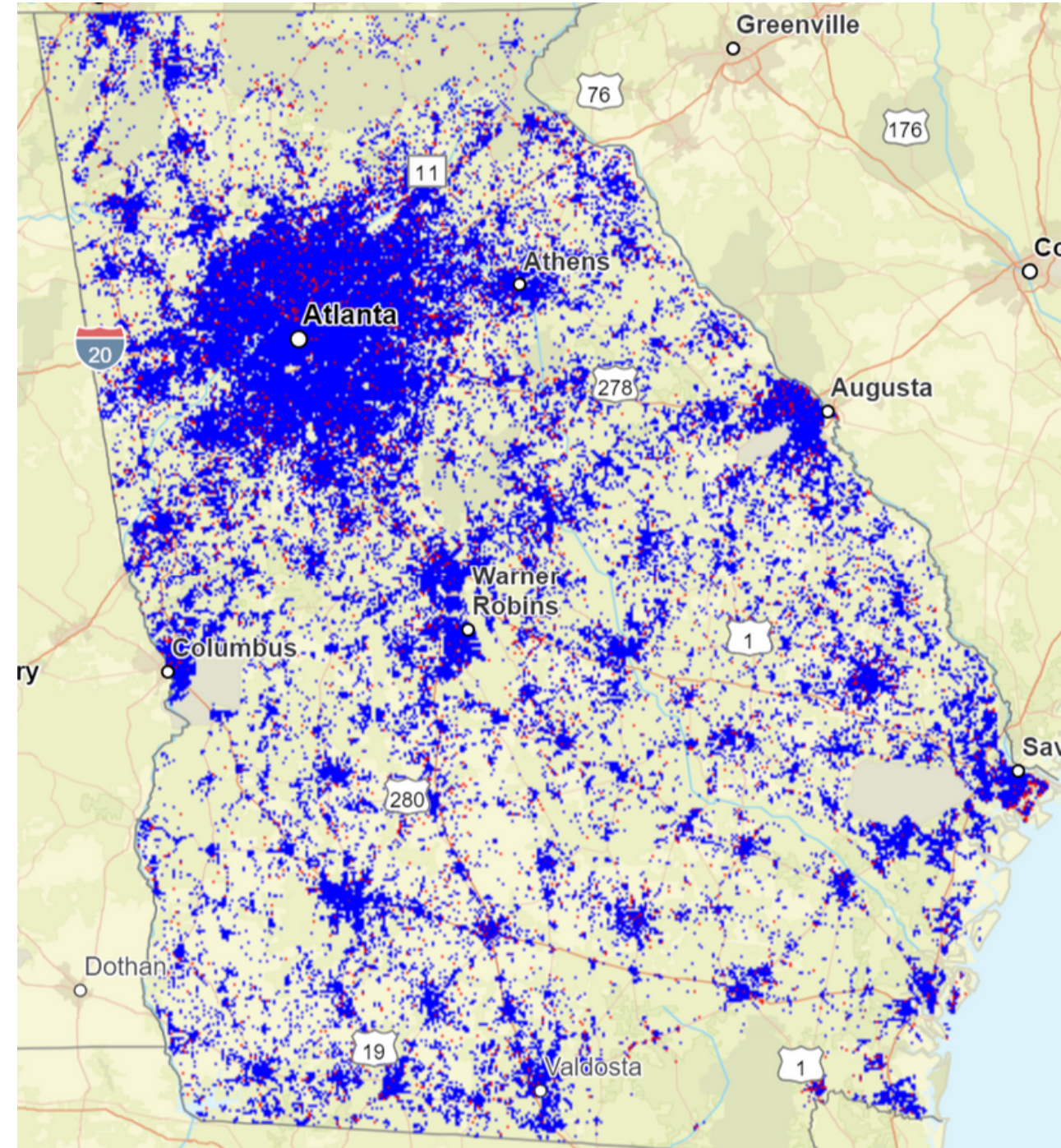


# 2024 Georgia



**2,467,899 Black Voters 33.778%%**  
Source: L2



# Team Unity

Team Unity is a collaboration of grassroots organizations that have come together over the last three election cycles to improve the efficiency and effectiveness of their collective Black voter education and mobilization strategies. The result has been increased turnout among black voters. In 2024 the coalition has a specific goal of increasing black voter turnout in Georgia by at least 10% in 54 counties that represent 90% of the black vote. Our strategy is based on targeted messaging delivered by trusted messengers. We empower and deploy volunteers using our battle tested GOTV infrastructure to directly connect to the 54 counties that we intend to serve.



# Partners with Technology

Our technology partners (Center for Common Ground) are IT experts and utilize the latest suite of technology tools and capabilities, including relational organizing, post carding, canvassing as well as best in class phone banking and texting software tools. They have designed Web-based election protection reporting software and apps to drive voters to the polls. We work to get out the vote and protect our voters.





# Partners with Technology

We have successfully developed a two-tiered relational organizing strategy in which individuals, civic engagement groups and organizations created a strategic coalition of their social networks and relationships to coordinate engagement activities to touch voters more efficiently and effectively.

# In 2024 our 75,000 Volunteers

## 18 million voters contacted

- 12.5 million postcards
- 3.5 million text messages
- 2.5 million phone calls



We have successfully developed a two-tiered relational organizing strategy in which individuals, civic engagement groups and organizations created a strategic coalition of their social networks and relationships to coordinate engagement activities to touch voters more efficiently and effectively.




# Relational Organizing


The two-tiered relational organizing strategy's first goal is to organize the network of engagement organizations in the Black community, including fraternities, sororities, faith-based organizations and local civic engagement groups on a county-by-county basis. These organizations consistently represent the Black leadership in local communities.

The second tier of the organizational strategy is to deploy these volunteers as trusted messengers in targeted communities. We are efficient and effective through the curated and proprietary communications and messaging platforms that we use to amplify our messaging. This strategy exponentially increases the impact of individual engagements.

# Identify Community Issues



**Gun Violence**  
Roanoke City violence is up 400%; make safety a priority



**Prison Rights Reform**

- Reform Prison Systems in VA
- Support expungement and parole in VA now



**Grow Agriculture**

- Open new market opportunities for farmers
- Increase investments to expand and support agriculture



**Economic Security**

- An economy that works for everyone
- Create jobs
- Provide a living wage
- Protections for workers




**Healthcare for All**

- Universal healthcare access
- Reduce healthcare costs
- Eliminate racial, gender, geographic health inequities




**Education Access**

- High-quality K-12 schools
- Vocational training and career pathways
- Affordable higher education opportunities



**Child Allowance**

- \$250/month per child 6 to 17
- \$300/month per child under age 6



**Cannabis Money**  
Vote on how tax dollars from cannabis will be spent



**Prison Rights Reform**

- Reform Prison Systems in VA
- Support expungement and parole in VA now



**Restore Your Rights**

- Check or Restore your rights online in minutes
- Run for Public Office/Serve on a Jury Duty



**Prevent Housing Eviction**  
Eviction Prevention & Virginia Rent Relief



**Broadband Now**  
Free access to internet for your whole family


# Neighborhood Canvassing

- Our neighborhood canvassing campaign will prioritize direct engagement with Black voters. We will recruit and train a dedicated team of local community members (both volunteer and paid) who intimately understand the local concerns and cultures of the neighborhoods where they live.
- These volunteers will conduct door-to-door canvassing, distribute informative campaign materials, assist with voter registration on the spot, and encourage residents to commit to voting. By fostering personal connections and addressing specific community needs, our campaign aims to inspire increased voter participation among Black voters. We will cut turf and produce canvassing lists via the PDI platform.







# Non-Partisan GOTV Voting Plan







## MY PLAN TO VOTE PORTSMOUTH

 In Person  By Mail	Where I'm Voting
--	------------------

EARLY VOTING	ELECTION DAY
<ul style="list-style-type: none"> <li>Sept. 22 to Nov. 4th</li> <li>All Early Voting sites: <a href="http://vavoter.net/evlist">vavoter.net/evlist</a></li> <li>Same day registration</li> </ul>	<ul style="list-style-type: none"> <li>Polls open 6am</li> <li>Polls close 7pm</li> <li>Vote at your precinct</li> </ul>

HOW I'M GETTING THERE


FREE RIDE TO THE POLLS

Free Rides to the polls are available from Oct 20 through Nov 7  
Call 843-890-2992

### WHY I'M VOTING

I'm voting to:

- Protect Reproductive Freedom
- Protect Voting Rights for All Citizens
- Bring High Paying Jobs to Our Community
- Trust Our Teachers/Truth in Education
- End Gun Violence
- Create Affordable Housing
- Defend Democracy



**DEMOCRACY CENTER**  
VIRGINIA BEACH, VA

## EARLY VOTING

**Portsmouth Registrar Office**  
801 Crawford Street 1st Floor, Portsmouth,  
**Voting Hours**  
Mon-Fri 8:00AM to 5:00PM  
Saturday, 10/28 9:00AM to 5:00PM  
Saturday, 11/4 9:00AM to 5:00PM

Portsmouth Registrar

757-393-8644

Election Day Voting

VIRGINIA  
IDs FOR VOTING

Show one form of ID\*:

- Voter confirmation documents
- Virginia driver's license (acceptable even if expired)
- US passport
- Employer-issued photo ID
- Student ID issued by a high school in VA
- Student ID issued by school of higher education in the US
- Other US, Virginia or local government-issued photo ID
- Virginia Voter ID card
- Trical photo ID
- Copy of current utility bill, bank statement, government check, paycheck or other government document containing name and address of voter

\* Expired up to 12 months

If you don't provide an acceptable ID, you can still vote by signing a sworn statement.


Info@VoteRiders.org  
As of January 2022

Polls are open 6am to 7pm on November 7th. If you are in line by 7pm you will be allowed to vote. **On election day you must vote at your assigned polling location.** To find your polling location visit [vavoter.net/check](http://vavoter.net/check). **Bring your Voter ID.**

Same Day Registration

Based on a new law, voters will now be able to register and vote on the same day.

Report Voting Problems



1-866-OUR-VOTE  
Call or text 866-OUR-VOTE (866-687-6882) to get help making a plan to vote.

#ELECTIONPROTECTION

Voting should be easy. When it's not, call Election Protection.

ELECTION PROTECTION

- Early Voting Dates
- Election Day Times
- Ride to the Polls
- Why I'm Voting
- Early Voting Information
- County Registrar phone
- Photo ID Required
- Same Day Registration
- Report Election Problems

# Election Problem Reporting

- Hotlines can be overwhelmed by as few as 10 calls; can't support images or video
- See Something/Say Something Election Problem Reporting allows anyone to use their phone to report a problem, map the location and add images or video anywhere in the world

[Click here to view map of incidents](#)


## Incident\*

(\* indicates a required field)

<input type="radio"/> Voter check-in	<input type="radio"/> Voting machine	<input type="radio"/> Voter intimidation
<input type="radio"/> Polling places	<input type="radio"/> Ballots	<input type="radio"/> Access
<input type="radio"/> Misinformation	<input type="radio"/> Poll Tape	<input type="radio"/> Joy
<input type="radio"/> Law enforcement	<input type="radio"/> Courts	<input type="radio"/> Other

## Description\*

Please describe briefly what happened without any personal contact details.

500 

# Election Problem Reporting

[Click here to view map of incidents](#)

### Incident\*

(\* indicates a required field)

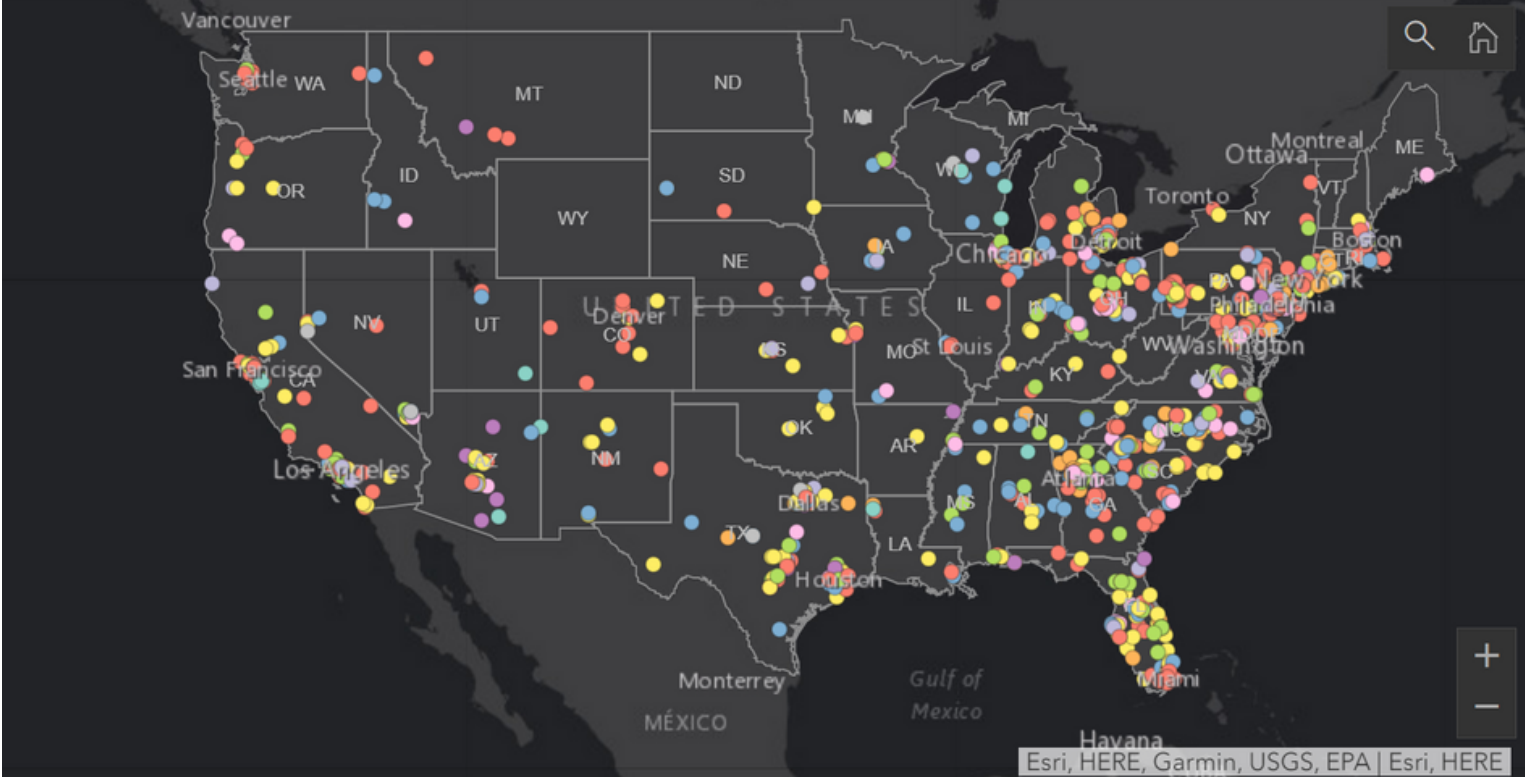
<input type="radio"/> Voter check-in	<input type="radio"/> Voting machine	<input type="radio"/> Voter intimidation
<input type="radio"/> Polling places	<input type="radio"/> Ballots	<input type="radio"/> Access
<input type="radio"/> Misinformation	<input type="radio"/> Poll Tape	<input type="radio"/> Joy
<input type="radio"/> Law enforcement	<input type="radio"/> Courts	<input type="radio"/> Other

### Description\*

Please describe briefly what happened without any personal contact details.

500

SeeSay 2020
Issue: All
State: All
Date:

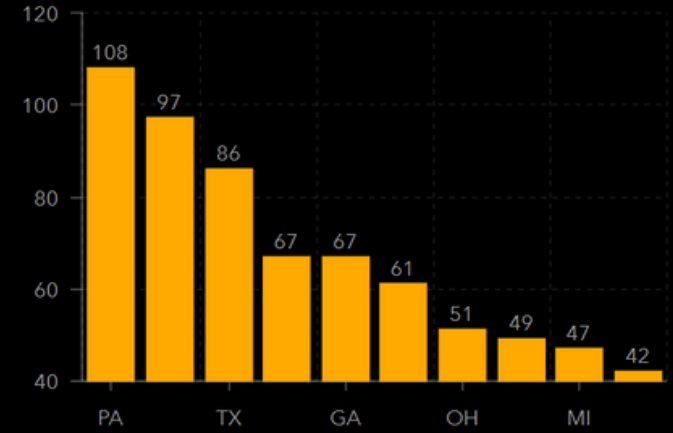


## Incidents reported

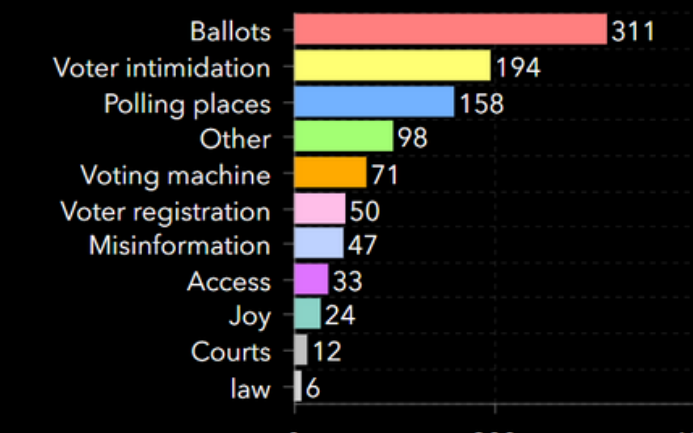
# 1,004

- Voter registration** 1/5/2021, 8:35 AM, Smyrna, MD  
● check-in showed voter at wrong location. voter brought cancelled absentee ballot. poll worker ...
- Voting machine** 1/5/2021, 7:11 AM, Austell, MD  
● one BMD would not turn on and just beeped at poll workers. it was broken down and put away. Precinct is dow...
- Voting machine** 1/4/2021, 1:53 PM, Austell, GA, MD  
● BMD arrived without a seal and tag. Poll workers were instructed to use it as long as the other tags matched, ...
- Other** 12/29/2020, 5:06 PM, georgia county, GA  
● the ballots of her sons where not counted and deleted information after they submitted
- Ballots** 12/28/2020, 9:45 AM, Macon, GA  
● I live in Jones County in the state in Georgia. My father and I mailed our absentee ballots on December 16th...
- Ballots** 12/26/2020, 5:28 PM, Newnan, CT  
● The voter requested and received an absentee ballot but decided to vote early in person. She went to vote ea...
- Other** 12/24/2020, 10:02 AM, louisburg, NC  
● Hello my name is shirbartis alston and

#### States with Most Incidents



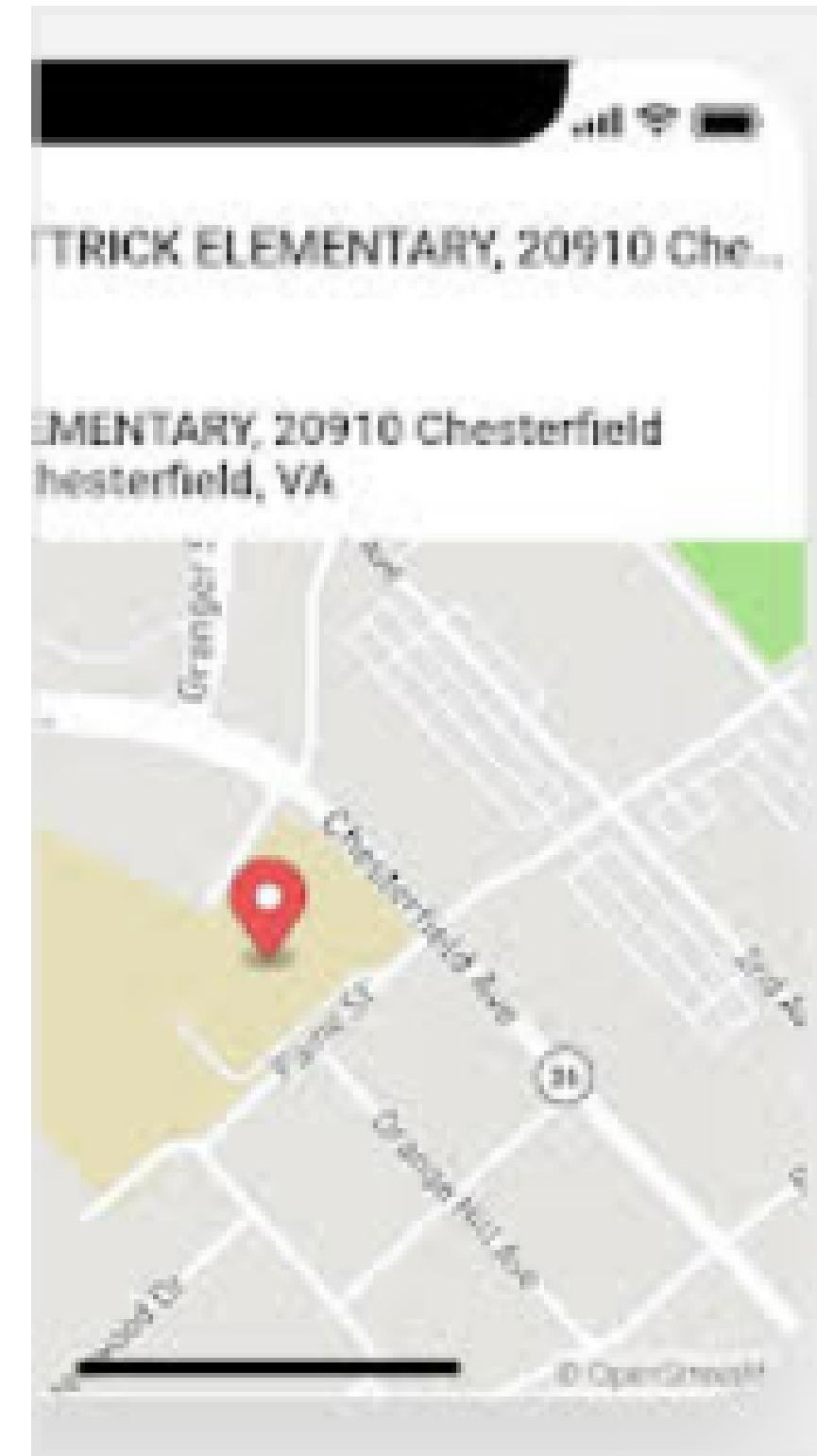
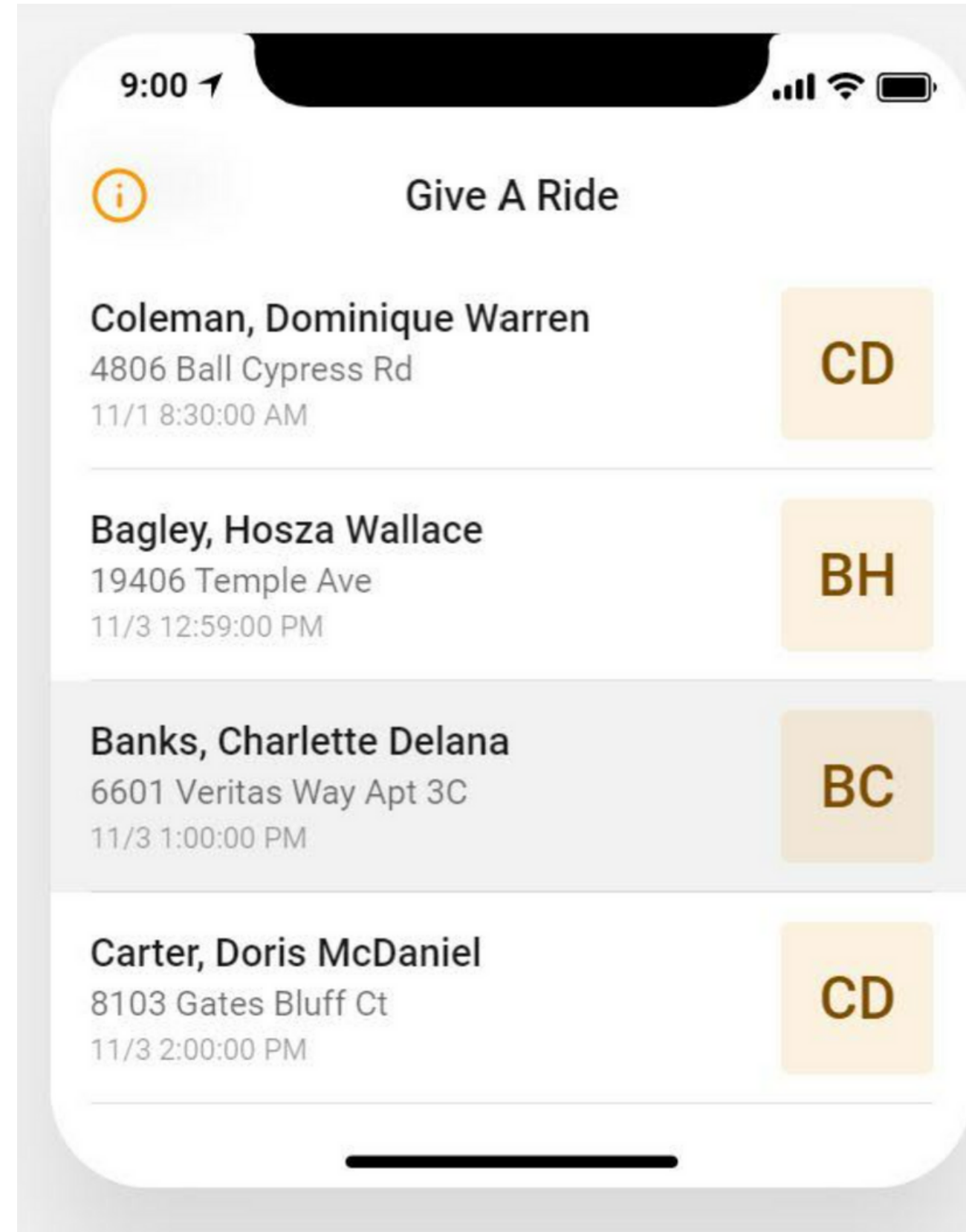
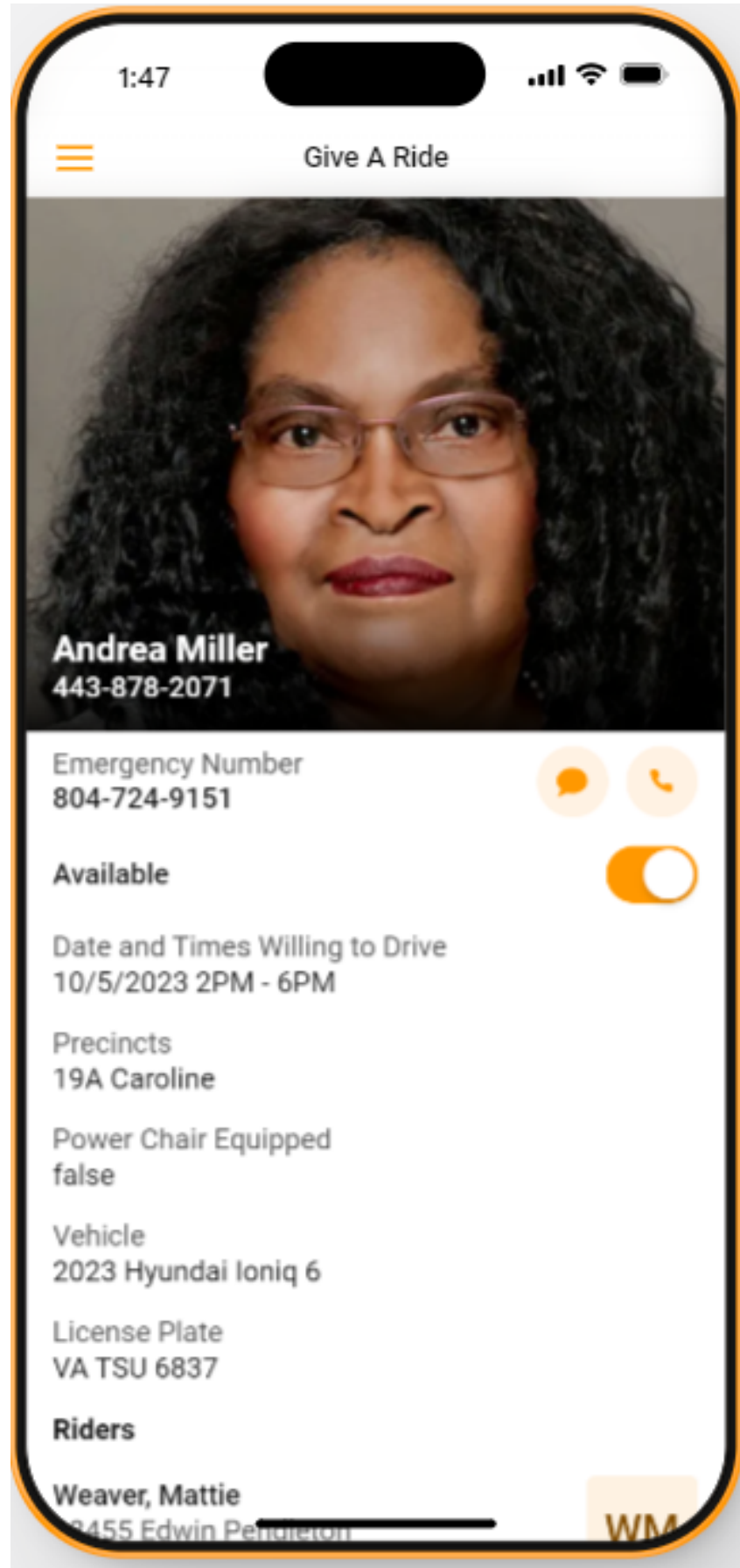
#### Incidents by Issue Type



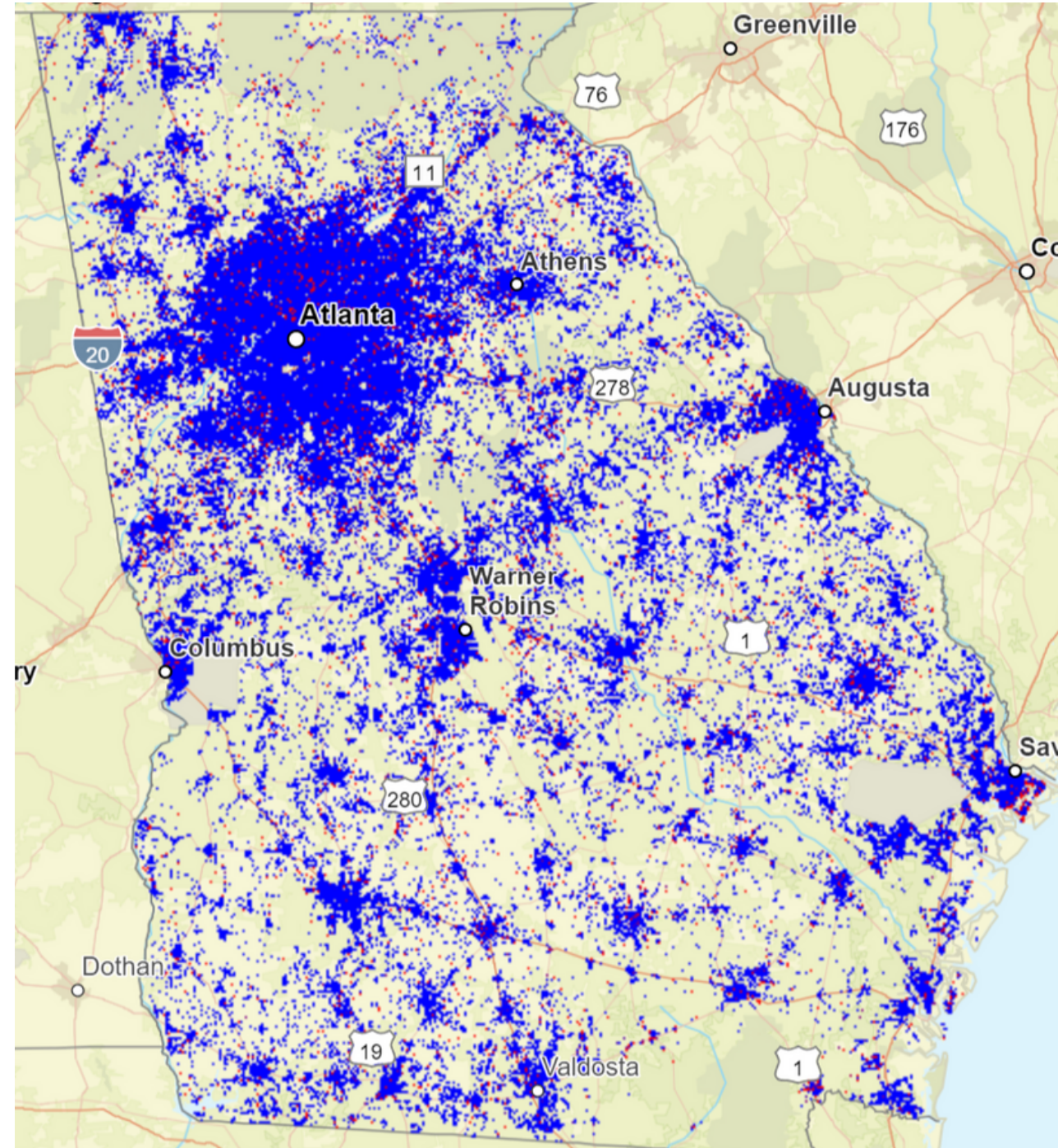
Last update: a few seconds ago

See Something/Say Something

# Rides to the Polls



# 2024 Georgia



**2,467,899 Black Voters 33.778%%**  
Source: L2

# Congressional Districts

<b>District</b>	<b>Black Voters</b>
<b>CD5</b>	<b>310,344</b>
<b>CD6</b>	<b>303,797</b>
<b>CD13</b>	<b>294,130</b>
<b>CD4</b>	<b>265,398</b>
<b>CD2</b>	<b>257,730</b>
<b>CD12</b>	<b>188,567</b>

<b>District</b>	<b>Black Voters</b>
<b>CD1</b>	<b>149,251</b>
<b>CD8</b>	<b>148,013</b>
<b>CD10</b>	<b>137,672</b>
<b>CD3</b>	<b>131,699</b>
<b>CD14</b>	<b>67,581</b>
<b>CD9</b>	<b>64,397</b>

# Counties

<b>County</b>	<b>Black Voters</b>	<b>Cong Districts</b>
<b>Fulton</b>	<b>310,344</b>	<b>CD5, 6, 7</b>
<b>Dekalb</b>	<b>300,075</b>	<b>CD4, 5, 13</b>
<b>Gwinnett</b>	<b>188,306</b>	<b>CD13, 9, 4, 10</b>
<b>Cobb</b>	<b>156,501</b>	<b>CD6, 11, 14</b>
<b>Clayton</b>	<b>149,362</b>	<b>CD5, 13</b>
<b>Henry</b>	<b>101,788</b>	<b>CD13, 10, 3</b>

# Counties

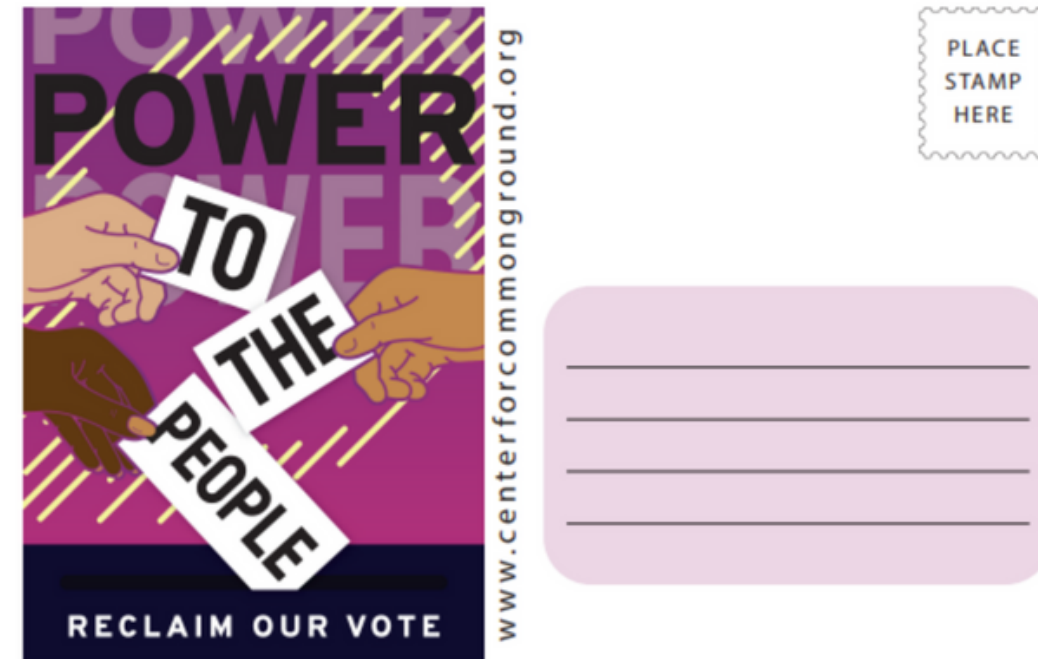
<b>County</b>	<b>Black Voters</b>	<b>Cong Districts</b>
<b>Chatham</b>	<b>82,386</b>	<b>CD1</b>
<b>Richmond</b>	<b>81,057</b>	<b>CD12</b>
<b>Muscogee</b>	<b>66,780</b>	<b>CD2, 3</b>
<b>Bibb</b>	<b>61,832</b>	<b>CD2, 8</b>
<b>Douglas</b>	<b>56,556</b>	<b>CD6, 3</b>
<b>Newton</b>	<b>44,947</b>	<b>CD13, 10</b>



# Counties

<b>County</b>	<b>Black Voters</b>	<b>Cong Districts</b>
<b>Dougherty</b>	<b>44,834</b>	<b>CD5, 6, 7</b>
<b>Rockdale</b>	<b>42,257</b>	<b>CD13</b>
<b>Houston</b>	<b>38,657</b>	<b>CD8, 2</b>
<b>Paulding</b>	<b>30,331</b>	<b>CD14</b>
<b>Lowndes</b>	<b>27,150</b>	<b>CD8</b>
<b>Fayette</b>	<b>25,962</b>	<b>CD3, 6</b>

# Statewide Postcard Campaign



# Fulton County Voting History -Federal Elections

Year	Voted	Turnout %
2022	159,581	41%
2020	196,441	51%
2018	155,646	41%
2016	150,269	39%
Total Voters	385,301	

# Statewide Voter Stats

<b>Registered Black Voters</b>	<b>2,467,899</b>
<b>Active</b>	<b>2,101,523</b>
<b>Inactive</b>	<b>366,676</b>
<b>Mobile</b>	<b>1,781,040</b>
<b>Landlines</b>	<b>450,826</b>

# Phone banking

- Our phone banking strategy begins by recruiting and training a diverse team of enthusiastic volunteers and paid team members. These volunteers will conduct targeted outreach calls to registered voters, providing essential information about polling locations, early voting options, registration deadlines, and the importance of their participation in the upcoming elections using issues derived from community surveys.
- Phone banking will be conducted through the PDI platform.



# More Information

- Postcards – <https://www.centerforcommonground.org/postcarding>
- Phone Bank – <https://www.centerforcommonground.org/phonebanks>
- Texting – <https://www.centerforcommonground.org/texting>

[cfcg.news/volunteer](https://www.centerforcommonground.org/news/volunteer)

# Contact Me

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**[www.centerforcommonground.org](http://www.centerforcommonground.org)**